

Bellaire High School PTO

Community Partners



2024-2025 Corporate Sponsor Levels and Benefits

	\$5,000 Diamond	\$3,000 Gold	\$1,000 Silver	\$500 Bronze
BHS Donor Wall	✓			
Underwrite and Speak at One Coffee with Principal	✓			
Exclusive Placement on PTO Banner	✓			
Underwrite and Speak at One PTO Event	✓	✓		
Underwrite and Speak at One PTO Meeting	✓	✓	✓	
Evening Reception with Principal	✓	✓	✓	
Marketing Material Distribution	✓	✓	✓	
Business Advertising:				
• Weekly Cardinal eNews	✓	✓	✓	
• PTO Banner	✓	✓	✓	
• PTO Meetings	✓	✓	✓	✓
• PTO Website (with business link)	✓	✓	✓	✓
• Weekly PTO Digital Newsletter	✓	✓	✓	✓
Certificate of Appreciation	✓	✓	✓	✓

See reverse for detailed benefit descriptions.

Business Information

Sponsor Level

Name:		(check one)	
Phone:		\$5,000	
Email:		\$3,000	
Address:		\$1,000	
		\$500	

Please attach your check (made to Bellaire High School PTO or BHS PTO) or cash payment along with this form. To pay by credit card online, please contact corporate.sponsor@bellairepto.org.



Bellaire High School PTO

Community Partners

2024-2025 Corporate Sponsor Levels and Benefits

Diamond - \$5,000

Gold Benefits plus:

- Choice of one highly attended Coffee with the Principal to speak and be recognized as a sponsor**
- Logo recognition at the following:
 - Prominent placement on the PTO banner displayed at BHS entrance
- Business recognition at Bellaire HS Donor Wall

Gold - \$3,000

Silver Benefits plus:

- Choice of one PTO event to speak and be recognized as a sponsor, subject to availability**

Silver - \$1,000

Bronze Benefits plus:

- Logo recognition at the following:
 - PTO banner displayed at BHS entrance
 - Weekly Cardinal eNews digital newsletter sent to all BHS families (6,000+ subscribers)
- Opportunity to distribute marketing materials at Cardinal Kickoff, Open House, and PTO meetings
- Invitation to the Principal Reception with PTO donors

Bronze - \$500

- Logo recognition at the following:
 - BHS PTO website (with link)
 - Weekly BHS PTO digital newsletter (with link - 1,500+ subscribers)
 - PTO meetings
- Certificate of Appreciation for display at business

EARLY RENEWAL DEADLINE: JULY 19, 2024

Early Renewal: Marketing page distributed to every freshman at Cardinal Kickoff

***Underwriting event options: your company may present a 2 minute speech, at the time of (one) sponsor's choice event. Subject to availability.*

PTO Events

- Walk with Mr. Niggli
- Principal Reception
- PTO meetings

Premier Opportunities

- Platinum: Popularly attended Coffee with Principal
- College Fair (table alongside colleges)

Thank you for your support!

Bellaire High School and Bellaire High School PTO reserve the right to refuse ads considered inappropriate. No political or religious messages will be accepted.



Bellaire High School PTO Commitment to Learning Campaign

2023-2024 Corporate Sponsor Levels and Benefits

Platinum - \$3,000

Gold Benefits plus:

- Featured on the BHS outdoor electronic marquee (twice a month) located on South Rice and Maple
- Logo recognition at the following:
 - Prominent placement on the PTO banner displayed at BHS entrance
- Business recognition at Bellaire HS Donor Wall

Gold - \$2,000

Silver Benefits plus:

- Choice of one event to be recognized as a sponsor, subject to availability**
- Three Sponsor Spotlight recognitions on BHS social media at signing and in December and June

Silver - \$1,000

Bronze Benefits plus:

- Logo recognition at the following:
 - PTO banner displayed at BHS entrance
 - Weekly Cardinal eNews digital newsletter sent to all BHS families (6,000+ subscribers)
- Opportunity to distribute marketing materials at Cardinal Kickoff, Open House, and PTO meetings
- Invitation to the Principal Reception with PTO donors

Bronze - \$500

- Logo recognition at the following:
 - BHS PTO website (with link)
 - Weekly BHS PTO digital newsletter (with link - 1,500+ subscribers)
 - PTO meetings
- Certificate of Appreciation for display at business

SIGN-UP DEADLINE: OCTOBER 16, 2023

***Underwriting event options: your company material, provided by sponsor, will be distributed at the time of (one) sponsor's choice event. Subject to availability.*

- Parent Welcome Coffee @ Betsy's
- Annual Parent Soiree and Auction
- Class Parents Meetings/Happy Hours
- Mr. Bellaire
- Coffee with Principal
- Cardinal Kickoff

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Bellaire High School PTO

Commitment to Learning Campaign

2023-2024 Corporate Sponsor Levels and Benefits

Platinum - \$3,000

Gold Benefits plus:

- Featured on the BHS outdoor electronic marquee (twice a month) located on South Rice and Maple
- Logo recognition at the following:
 - Prominent placement on the PTO banner displayed at BHS entrance
- Business recognition at Bellaire HS Donor Wall

Gold - \$2,000

Silver Benefits plus:

- Choice of one event to be recognized as a sponsor, subject to availability**
- Three Sponsor Spotlight recognitions on BHS social media at signing and in December and June

Silver - \$1,000

Bronze Benefits plus:

- Logo recognition at the following:
 - PTO banner displayed at BHS entrance
 - Weekly Cardinal eNews digital newsletter sent to all BHS families (6,000+ subscribers)
- Opportunity to distribute marketing materials at Cardinal Kickoff, Open House, and PTO meetings
- Invitation to the Principal Reception with PTO donors

Bronze - \$500

- Logo recognition at the following:
 - BHS PTO website (with link)
 - Weekly BHS PTO digital newsletter (with link - 1,500+ subscribers)
 - PTO meetings
- Certificate of Appreciation for display at business

***Underwriting event options: your company material, provided by sponsor, will be distributed at the time of (one) sponsor's choice event. Subject to availability.*

- Parent Welcome Coffee @ Betsy's
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- Coffee with Principal
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