


# Bellaire High School PTO

## Commitment to Learning Campaign

 <b>2023-2024 Corporate Sponsor Levels and Benefits</b>	<b>\$3,000 Platinum</b>	<b>\$2,000 Gold</b>	<b>\$1,000 Silver</b>	<b>\$500 Bronze</b>
BHS Donor Wall	✓			
Outdoor Electronic Marquee	✓			
Exclusive Placement on PTO Banner	✓			
Sponsor Spotlight on Social Media	✓	✓		
Event Underwriting (one)	✓	✓		
Evening Reception with Principal	✓	✓	✓	
Marketing Material Distribution	✓	✓	✓	
<b>Business Advertising:</b>				
• Weekly Cardinal eNews	✓	✓	✓	
• PTO Banner	✓	✓	✓	
• PTO Meetings	✓	✓	✓	✓
• PTO Website	✓	✓	✓	✓
• Weekly PTO Digital Newsletter	✓	✓	✓	✓
Certificate of Appreciation	✓	✓	✓	✓

See reverse for detailed benefit descriptions.

<b>Business Information</b>		<b>Sponsor Level</b>	
<b>Name:</b>		<b>(check one)</b>	
<b>Phone:</b>		<b>\$3,000</b>	<input type="checkbox"/>
<b>Email:</b>		<b>\$2,000</b>	<input type="checkbox"/>
<b>Address:</b>		<b>\$1,000</b>	<input type="checkbox"/>
		<b>\$500</b>	<input type="checkbox"/>

Please attach your check (made to Bellaire High School PTO or BHS PTO) or cash payment along with this form. To pay by credit card online, please contact [corporate.sponsor@bellairepto.org](mailto:corporate.sponsor@bellairepto.org).



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## 2023-2024 Corporate Sponsor Levels and Benefits

### Platinum - \$3,000

#### Gold Benefits plus:

- Featured on the BHS outdoor electronic marquee (twice a month) located on South Rice and Maple
- Logo recognition at the following:
  - Prominent placement on the PTO banner displayed at BHS entrance
- Business recognition at Bellaire HS Donor Wall

### Gold - \$2,000

#### Silver Benefits plus:

- Choice of one event to be recognized as a sponsor, subject to availability\*\*
- Three Sponsor Spotlight recognitions on BHS social media at signing and in December and June

### Silver - \$1,000

#### Bronze Benefits plus:

- Logo recognition at the following:
  - PTO banner displayed at BHS entrance
  - Weekly Cardinal eNews digital newsletter sent to all BHS families (6,000+ subscribers)
- Opportunity to distribute marketing materials at Cardinal Kickoff, Open House, and PTO meetings
- Invitation to the Principal Reception with PTO donors

### Bronze - \$500

- Logo recognition at the following:
  - BHS PTO website (with link)
  - Weekly BHS PTO digital newsletter (with link - 1,500+ subscribers)
  - PTO meetings
- Certificate of Appreciation for display at business

## SIGN-UP DEADLINE: OCTOBER 16, 2023

*\*\*Underwriting event options: your company material, provided by sponsor, will be distributed at the time of (one) sponsor's choice event. Subject to availability.*

- Parent Welcome Coffee @ Betsy's
- Annual Parent Soiree and Auction
- Class Parents Meetings/Happy Hours
- Mr. Bellaire
- Coffee with Principal
- Cardinal Kickoff

*Thank you for your support!*

*Bellaire High School and Bellaire High School PTO reserve the right to refuse ads considered inappropriate. No political or religious messages will be accepted.*