



2018 SPONSORSHIP PACKAGE

PRESENTING SPONSOR (LIMIT ONE)

- Exclusive naming rights for the event to be named after the Presenting Sponsor.
- Recognition (company name & logo) on all marketing/pre-promotional print pieces. This includes flyers, posters, post cards, banners and print ads.
- Top logo placement on all start/finish line and additional race day banners.
- Company representative to be named honorary announcer of the event.
- Logo on the FRONT of all race participant t-shirts.
- Dedicated Press Release announcing the partnership to state-wide media.
- Prominent company recognition on event website with click through.
- Permanent logo inclusion on monthly iRun Productions newsletters (Distribution: 31,000)
- Exposure through social media campaign (Facebook and Twitter).
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated tent space at event post-race party
- 15 complementary race entries

SPONSORSHIP FEE: \$5,000

GOLD SPONSORSHIP

- Recognition (company name & logo) on all marketing/pre-promotional print pieces. This includes flyers, posters, post cards, banners and print ads.
- Exclusive logo placement on age group awards
- Logo placement on all start/finish line and additional race day banners.
- Logo on the BACK of all race participant t-shirts.
- Company recognition on event website with click through.
- Logo inclusion on monthly iRun Productions newsletters (Distribution: 31,000).
- Exposure through social media campaign (Facebook and Twitter).
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated tent space at event post-race party
- 10 complementary race entries

SPONSORSHIP FEE: \$4,000



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SILVER SPONSORSHIP

- Recognition (company name & logo) on all marketing/pre-promotional print pieces. This includes flyers, posters, post cards, banners and print ads.
- Exclusive logo placement on all participant race BIBS.
- Logo placement in finish line corral.
- Logo on the BACK of all race participant t-shirts.
- Company recognition on event website.
- Logo inclusion on monthly iRun Productions newsletters (Distribution: 31,000).
- Exposure through social media campaign (Facebook and Twitter).
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated tent space at event post-race party
- 7 complementary race entries

SPONSORSHIP FEE: \$3,000

BRONZE SPONSORSHIP

- Recognition (company name & logo) on all marketing/pre-promotional print pieces. This includes flyers, posters, post cards, banners and print ads.
- Logo on the BACK of all race participant t-shirts.
- Company recognition on event website.
- Logo inclusion on monthly iRun Productions newsletters (Distribution: 31,000).
- Exposure through social media campaign (Facebook and Twitter).
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated tent space at event post-race party
- 5 complementary race entries

SPONSORSHIP FEE: \$1,500



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PACKET PICK-UP SPONSOR (LIMIT ONE)

- Host a packet pick-up at your place of business.
- Company recognition on event website.
- Logo on the BACK of all participant t-shirts.
- Logo inclusion on monthly iRun Productions newsletters (Distribution: 31,000).
- Exposure through social media campaign (Facebook and Twitter).
- Opportunity to provide a promotional item or flyer in participant race bags.

SPONSORSHIP FEE: TAKEN

HYDRATION SPONSOR

- Logo on the BACK of all participant t-shirts.
- Company signage at water station.
- Company recognition on event website.
- Logo inclusion on monthly iRun Productions newsletters (Distribution: 31,000).
- Exposure through social media campaign (Facebook and Twitter).
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated tent space at event post-race party.

SPONSORSHIP FEE: \$500

IN-KIND FOOD & BEVERAGE/GOODS SPONSOR

- Company recognition on event website.
- Logo on the BACK of all participant t-shirts.
- Logo inclusion on (2) race newsletters (Distribution: 31,000).
- Exposure through social media campaign (Facebook and Twitter).
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated tent space at event post-race party.

SPONSORSHIP FEE: \$250 or GOODS TRADE



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COMMITMENT FORM

I AM COMMITTED TO _____ SPONSORSHIP LEVEL

YOUR COMPANY LOGO IS DUE UPON SUBMISSION OF THIS FORM. LOGOS MUST IN IN EITHER .EPS OR .PNG FORMAT. JPEG NOR PDF WILL BE ACCEPTED

Name of Sponsor/Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

*Please make checks payable to Bellaire HS PTO. *

5100 Maple St.
Bellaire, TX 77401

Payment is included Please invoice me at the address above

Please charge my Mastercard Visa Discover American Express

Name on Card: _____

Card Number: _____ Exp Date: _____ Code: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Signature: _____ Date _____

Questions regarding sponsorship, please contact Leisa Lovy at leisalovy@gmail.com